



A PROJECT: WORLDWIDE AGENCY

For Immediate Release

## *Pioneering Digital Agency JUXT Named Member of Society of Digital Agencies (SoDA)*

**San Francisco, CA, March 31, 2015** – San Francisco-based digital agency, JUXT today announced it has been invited to join the Society of Digital Agencies (SoDA), a highly selective invitation-only association of the world's top digital agencies. SoDA currently has 80 members in 26 countries across six continents. JUXT joins premier global digital agencies such as Nurun, Pereira O'Dell, Huge, First Born, Bigspaceship, and Fluid as fellow members.

"We're thrilled to welcome JUXT into the prestigious ranks of SoDA membership," said Chris Buettner, executive director, SoDA. "Over the past 12 months only 14% of companies globally who have applied for membership have successfully navigated the selection process. We couldn't be more pleased JUXT was one of them. JUXT's work is innovative, elegant, and effective. The commitment of JUXT's executive leadership team to collaboration and knowledge sharing in order to raise the bar for our entire industry was so apparent throughout the selection process and aligns perfectly with SoDA's mission."

JUXT has been a pure digital agency since its inception 16 years ago and continues to innovate with a unique creative technology-driven approach and multi-faceted team. Over the past year, JUXT has focused on developing a range of large-scale digital initiatives and was recently recognized with a Design for Experience award for Effective Agency Team. The agency continues to scale with several new additions to their senior staff including Jack Spielberg, Director of Business Development, and Marcus Stenbeck, Interactive Developer.

JUXT now joins SoDA with a unique point of view as one smaller subset of agencies with a growing focus on experiential digital work, and its principals plan to actively participate in SoDA's mission to advance the industry through best practices, education, and advocacy.

"We are thrilled with the acknowledgement that SoDA membership bestows upon our team and our work. It is a huge honor to be recognized among the top tier of digital agencies globally," said Bill Fleig, Principal and VP client services, JUXT. "We look forward to contributing and collaborating with such an extraordinary roster of colleagues and getting our team involved with all that SoDA has to offer."

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**About JUXT ([www.juxt.com](http://www.juxt.com))**

JUXT is a San Francisco-based digital marketing and innovation agency focused on crafting digital solutions that are practical, sophisticated, and beautiful. JUXT's work ranges from interactive out of home to digital experiential engagements to web and mobile design and development. Its current client roster includes Cisco, NFL, Nestle Purina, Gensler, Salesforce.com, Scion, and Toyota. JUXT is part of Project: WorldWide, an independent, global network of complementary, wholly-owned agencies ([www.project.com](http://www.project.com)).

**About SoDA ([www.sodaspeaks.org](http://www.sodaspeaks.org)):**

SoDA serves as a network and voice for entrepreneurs and innovators around the globe who are creating the future of marketing and digital experiences. SoDA is an extremely selective association of the world's most preeminent companies with digital DNA. Our members (top digital agencies and elite production companies) come by invitation only and hail from over 30 countries across six continents.

While our core membership is made up of C-Level executives, we also have a broad range of programs for the management and staff of member companies, including SoDA's Peer Collaboration Group program that involves 700 discipline leads around the globe in 16 different areas.

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