

AT A GLANCE

Look Who's Talking About Project

It's been less than a month since we last caught up but already we have a double feature of "Look Who's Talking About Project" brimming with can't-miss news. *Wired* covered GPJ and Spinifex Group's global unveiling of the 2018 Nissan Leaf, industry reporters turned to Wondersauce for insight on e-commerce, and Argonaut and Pitch were shortlisted for the Jay Chiat Awards. Plus, G7 stepped up during a time of national crisis and got the whole of Music Row to join them in rounding up supplies for Hurricane Harvey's victims. So grab a pumpkin spice latte, click on each square to view what your peers have been up to, and enjoy.

Brian Martin
SVP, Marketing and Communications
212-401-7796
Brian.Martin@project.com



WIRED

With A Revamped Leaf Nissan Looks To Regain Its Electric Edge





GEORGE P. JOHNSON
experience marketing




spinifexgroup

ADWEEK

MACK TRUCKS AND STEVE MOAKLER ARE BORN READY

G7 ENTERTAINMENT MARKETING





DIGIDAY

Amazon's 1-Click Patent Finally Expires

Wondersauce

Elaine Naum Promoted To Senior Vice President




As

partners +napier



MUSIC ROW GIVES BACK: TEXAS RELIEF

G7 SENDS GOODS TO HOUSTON'S HARVEY VICTIMS

G7



5 QUESTIONS FOR ANDRE GACCETTA OF G7

eventmarketer



15 FRESH FACES CHANGING EXPERIENTIAL MARKETING




G7 ENTERTAINMENT MARKETING

Inc.

THE DEDUUM

GEORGE P. JOHNSON
experience marketing



FINALISTS REVEALED FOR THE INAUGURAL 2017 B2B BRAVE AWARDS

Cisco Live Turns Unsung IT Heroes Into Caped Crusaders



GEORGE P. JOHNSON
experience marketing

A's

PITCH

Shortlist For Jay Chiat Awards Revealed




ARGONAUT

GPJ DOUBLES DOWN ON CREATIVE TALENT



THE DEDUUM

Small Brands Find It Hard to Get Verified On Instagram



Wondersauce

DIGIDAY

Is Technology Turning Your Business Into A Human-Powered Vending Machine?



B&T

project WORLDWIDE